

GENERATIONS TO COME

Capital Campaign Update November 2014

THANK YOU!

At Highlander's Homecoming a month ago, friends, board and staff came together in a moving tribute to kick off the beginning of construction of our new Lilian Johnson Lodge, celebrate the success of our Generations to Come Capital Campaign and mark the closing of the campaign, all accomplishments which your generosity made possible. THANK YOU! Again and again, THANK YOU!

This update is to share with you, ask your help one more time, and provide information about the final steps of the campaign.



Appreciation to Campaign Coordinator Melody Reeves

We give great appreciation to our Campaign Coordinator, Melody Reeves, who has worked at Highlander the past 4 years coordinating the many facets of this campaign. Melody closed her tenure with us on September 30th. She will be back for a couple of weeks in January for work on the final report of the campaign. We already miss Melody's many talents and look forward to other opportunities to work together and keep her close to us. We are keeping her email and phone line open through January 15th for smoother communications during this transition.

BUST THRU TWO!!!

Join us in celebrating the success of this campaign and help us BUST THRU TWO! Our current gift and pledge total is \$1.9 mil and with your help we can bust through that two million mark!

You can help in a couple of ways: First, please consider a top off gift of any size by the end of the calendar year. Second, share your commitment to Highlander with friends and ask them to make a special donation. We can also still take pledges.



This is for You



As people gathered at Homecoming by the place which our contractor had begun clearing for construction, surrounded by images of Highlander history, board, staff and friends on the podium saw participants from Highlander's Seeds of Fire youth program gathering for an impromptu photo. Seeing them, the meaning of the campaign hit home for many of us, and Director Pam McMichael said, "This is for you."

During the celebration, Highlander Board Chair Diana Lee and Campaign Chair Henry Allen acknowledged the many people whose contributions have made the Campaign a success and named the many ways it will continue to strengthen Highlander and its program work. McMichael also noted the long

journey through which the Capital Campaign successfully persevered: the economic crash, intensive and comprehensive site planning, a new statewide building code for fire suppression in rural counties with implications for the community around us, and a thoughtful values-based determination for resolution of the expensive and complicated options.

We were especially honored to be joined at the closing celebration by emeritus board member Hollis Watkins, who was moved to lead the crowd in songs he has been singing since his days with SNCC. Seeds of Fire alumni joined voices with Civil Rights Movement veterans, and friends from across the country joined the perfect blessing for a place which, thanks to the generosity and hard work of so many of you, will continue building the movement for Generations to Come.



What's Next

- We will Bust Thru 2!
- Construction on the Lilian Johnson Lodge is underway and will be completed in a few months.
- We are continuing to finalize conversations and will celebrate the gifts coming in from those conversations.
- In January, Melody Reeves will return for two weeks and write up the final report for the Campaign.
- We will have a ribbon cutting ceremony in the spring.
- We will seek other opportunities for additional capital gifts over the next few years to ensure we remain good stewards of our land and buildings.

Feeding the Movement

Huge thanks from all of us—and especially from our Workshop Center Staff—for the extraordinary giving which made Feed the Movement, our Indiegogo Kitchen Campaign, such a huge success! Feed the Movement has allowed us to give the Workshop Center kitchen a complete and much-needed transformation, with a new stove, dishwasher, countertops, pot sprayer and hand-sink which will help the hardworking staff work even more efficiently to feed the thousands of leaders and organizers who come here each year—and we were able to put down a new floor and repaint the entire kitchen!



Workshop Center Staff Ritchie Carr and Building & Grounds Manager Johnnie Bailey hard at work renovating the kitchen.



The Workshop Center's new dishwasher, stove, and beautiful walls and floor!



Two Arctic Air Reach-In Freezers, which cost \$2,199 each, are still on our wish list as a future addition! If you'd like to donate these items to our kitchen, please contact Thomas Coward, our Workshop Center Manager, at tcoward@highlandercenter.org or 865-360-4302.



Contributions and Pledges as of October 29, 2014 \$1,891,728.11

Gift Size	GOAL # Gifts to Secure	# Gifts Secured	GOALS for each gift level	GIFTS: Total Pledged & Given as of January 30, 2014
\$500,000	1	0	\$500,000	\$0.00
				\$0.00
\$300,000	2	2	\$600,000	\$600,000.00
		1		\$300,000.00
		1		\$299,988.63
\$150,000	2	1	\$300,000	\$200,000.00
				\$200,000.00
\$100,000	3	2	\$200,000	\$201,871.68
		1		\$100,000.00
		1		\$101,871.68
\$75,000	4	3	\$300,000	\$195,500.00
		1		\$75,000.00
		1		\$63,500.00
		1		\$57,000.00
\$50,000	8	5	\$400,000	230,128.96
		1		\$50,000.00
		1		\$50,000.00
		1		\$50,000.00
		1		\$40,128.96
		1		\$40,000.00
\$25,000	12	7	\$300,000	\$155,670.85
		1		\$25,000.00
		1		\$24,670.85
		1		\$23,000.00
		1		\$23,000.00
		1		\$20,000.00
		1		\$20,000.00
		1		\$20,000.00

Income: Pledges and Contributions as of October 29, 2014, continued

Gift Size	GOAL # Gifts to Secure	# Gifts Secured	GOALS for each gift level	GIFTS: Total Pledged & Given as of October 29, 2014
\$15,000	12	8	\$180,000	\$114,509.76
		1		\$15,000.00
		1		\$15,000.00
		1		\$15,000.00
		1		\$15,000.00
		1		\$15,000.00
		1		\$14,000.00
		1		\$13,000.00
		1		\$12,509.76
\$10,000	12	9	\$120,000	\$83,536.38
		1		\$10,500.00
		1		\$10,081.61
		1		\$10,000.00
		1		\$10,704.77
		1		\$10,000.00
		1		\$10,000.00
		1		\$10,000.00
		1		\$7,000.00
		1		\$5,250.00
\$7,500	12	0	\$90,000	\$0.00
\$5,000	12	17	\$60,000	\$69,690.98
\$1,500	12	6	\$18,000	\$8,900.00
\$1,000	12	13	\$12,757.61	\$15,758.00
Under \$1,000	80	92	20,000	\$16,172.87
	GOAL # Gifts to Secure	# Gifts Secured	GOAL	Total Given + Pledged
	184	158	\$3,200,000.	\$1,891,728.11

Total Cash Received	Future Payments on Pledges
\$1,626,429.19	\$265,298.92

Comprehensive Campaign Budget, \$3.2 Million

\$1,510,000.	Total of New Facilities + Upgrades for Energy Efficiency, Accessibility & Durability	
	\$750,000. for New Facilities	
	379,120.	New Lodge-Dorm: Build one 2,000sf lodge, with 12 bedrooms housing 12-16 people, sited off Center parking lot. Lodge will offer interiors and bathrooms designed to maximize privacy and comfort, and will include common room with kitchen, laundry, and screen porch. (Includes 10% Overrun)
	247,500	New/Renovated Septima Clark Learning Center: Gut-renovate <i>Old Dorm</i> building to house new Learning Center next to Workshop Center, including all functions presently in current Resource Center (archive, popular education/Highlander publications, bookstore, bookstore storage, breakout meeting space, & more limited, sealed display of historic books). Will include screened porch across front. (Includes 10% Overrun)
	123,380.	Internal Re-Design & Renovation to Lodge-Dorm: renovate Old Library as lodge for 8-14, with walkway to Workshop Center; archive space to store administrative records & items to be accessioned. (Includes 10% Overrun)
	\$760,000. For Energy Efficiency, Accessibility & Durability Upgrades to all Highlander buildings & facilities.	
		<p>222,283. Workshop Center: upgrade for energy efficiency; renovate to create 3 wheelchair accessible family bedrooms; refurbish Child Care room; upgrade kitchen.</p> <p>96,833. Main Office: replace siding and windows, upgrade energy efficiency</p> <p>91,500. Structural & Energy Efficiency Upgrades to Old Library Lodge-Dorm</p> <p>17,000. Kentucky House (staff housing): renovate for energy efficiency and durability</p> <p>17,000. Round House (staff housing): renovate for energy efficiency, durability, reduced maintenance.</p> <p>16,209. Horton House: upgrade HVAC system; minor repairs</p> <p>3,185. Farm House: stabilization</p> <p>167,582. Sprinkler System and New Well for lodges, Workshop Center, Resource Center</p> <p>19,591. Bays Mt. House: maintenance, minor renovations and repairs</p> <p>7,750. Pavilion: sand wood, clean and seal wood</p> <p>4,425. Cabin: demolish and landfill; use site for future lodges</p> <p>28,000. Asphalt drive repair</p> <p>1,120. Barn</p> <p>67,522. 10% Contingency for cost overruns in renovation</p>
\$810,000.	Pay down of Purchase for Bays Mountain House & Land	
\$360,000.	Maintenance Endowment	
\$360,000.	Campaign Administration	
\$160,000.	Allowance for Pledge Attrition	
3,200,000.	TOTAL CAMPAIGN GOAL	

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